

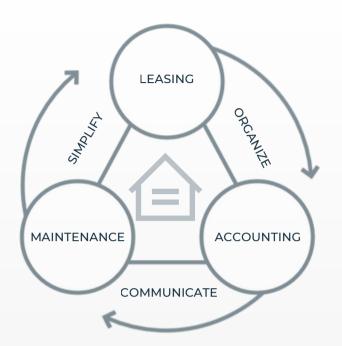
WHAT IS THE TRIFECTA?

The property management trifecta is a simple, effective management plan that focuses on the three key components of residential property management:

→ Leasing

→ Accounting

→ Maintenance



LEASING

- Advertising
- Application Screening
- Tenant Placement
- Resident Communications
- Lease Renewals
- Violations and Notices
- Document Retention
- Move Out
- Security Disposition



ACCOUNTING

- Security Deposits
- Rent Collection
- Utility Bills
- Vendor Payments
- Bank Accounts
- Credit Cards
- Receipt Management
- Record Keeping
- Profit and Loss Statements



MAINTENANCE

- Preventative Maintenance
- Grounds Keeping
- Snow Removal
- Work Orders
- Vendor Management
- Key Management
- Turnovers
- Renovations
- Capital Improvements



